



Medvent Healthcare Pvt. Ltd.

Togetherness is Happiness ,
& Happiness Comes From Wellness





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Now Benefits Of Sunlight , Even At Night



Cholecalciferol 60000 I.U. Mouth Dissolving Tablets



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Cholecalciferol (/ˌkɒləkæɪˈsɪfərɒl/) (vitamin D₃) is one of the five forms of vitamin D. It is a secosteroid, that is, a steroid molecule with one ring open. This and all forms of vitamin D are misnamed: vitamins by definition are essential organic compounds which cannot be synthesized by the body and must be ingested; cholecalciferol is synthesized by the body, and functions as a prehormone. Cholecalciferol is inactive: it is converted to its active form by two hydroxylations: the first in the liver, the second in the kidney, to form calcitriol, whose action is mediated by the vitamin D receptor, a nuclear receptor which regulates the synthesis of hundreds of enzymes and is present in virtually every cell in the body.



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71% of Pregnant Woman were Vitamin D deficient¹

Pregnant women with Vitamin D < 15 ng/ml are 4 times as likely to have a caesarean birth than woman with Vitamin D level > 15 ng/mL²

Journal of Midwifery Woman's Health Recommends:

Increased supplementation of Vitamin D in all pregnant woman to reach Vitamin D levels in the normal range (>32 ng/mL)³

Adequate Vitamin D status during pregnancy is important for

- ▲ Foetal Skeletal Development
- ▲ Bone Mineral Content & Bone Mass⁴
- ▲ Tooth Enamel Formation
- ▲ Head Circumference of the Foetus⁵
- ▲ Birth Weight⁶

All Pro-hormone D deficient adults should be treated with 50k to 60k IU of vit D3 once a week for 8 wks to achieve a blood level of 25(OH)D above 30 ng/ml, followed by maintenance therapy

J. Clin. Endocrinol. Metab. 2011


Upvent-D3

The Best Vit. D3 Support For Healthy Mom

* Indian J Med Res 127, March 2008, PP 263-268

1. J Clin Endocrinol Metab 95: 1749-1757, 2010

2. J Clin Endocrinol Metab. 2009;94:940-5.

3. J Midwifery Women's Health. 2010;55(6):550-560

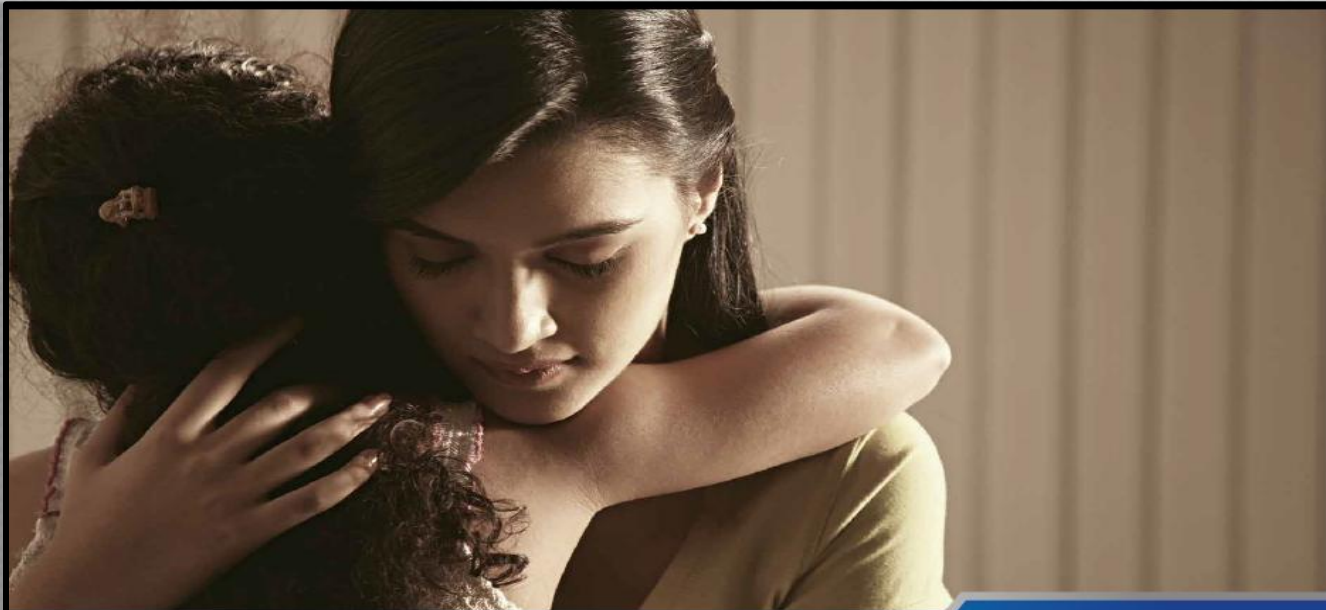
4. CMAJ. 2006;174(9):1273-1277

5. Lancet. 2006;367(9521):1486

6. Br Med J (Clin Res Ed). 1981;283(6298):1024



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There are some relationships that
you can always **trust**

THANK YOU...